



**Príloha 4 – Zoznam publikácií evidovaných v databázach Scopus, Web of Science
a výstupov kategórie A navrhovaného spolugaranta pre OV8**

Publikácie evidované v databázach SCOPUS a WEB OF SCIENCE

Navrhovaný spolugarant – doc. Ing. Viliam Lendel, PhD.

P.č.	Rok vydania	Identifikačné údaje publikácie	Indexované
1.	2009	LENDEL, V. <i>Problems and key factors of CRM implementation.</i> In: Communications : scientific letters of the University of Žilina. - ISSN 1335-4205. - Vol. 11, No. 4 (2009), s. 56-60.	SCOPUS
2.	2012	Hittmár, Š., LENDEL, V. <i>Vplyv generácie Y na riadenie znalostí = The impact of generation Y on knowledge management.</i> In: Znalosti pro tržní praxi 2012 = Knowledge for market use 2012: sborník z mezinárodní vědecké konference, Olomouc: Societas Scientiarum Olomucensis II, ISBN 978-80-87533-04-8. 99-105.	WEB OF SCIENCE
3.	2012	LENDEL, V., Varmus, M. <i>Proposal of the evaluation system of preparedness of businesses for implementation of an innovation strategy.</i> In: Verslas: teorija ir praktika = Business: theory and practice. ISSN 1648-0627. Vol. 13, no. 1 (2012), s. 67-78.	SCOPUS
4.	2012	LENDEL, V., Varmus, M. <i>Identification of the main problems of implementing the innovation strategy in Slovak businesses.</i> In: Acta Universitatis Agriculturae et Silviculturae Mendelianae Brunensis. - ISSN 1211-8516. - Vol. 60, No. 4 (2012), s. 221-234.	SCOPUS
5.	2012	Kubina, M., LENDEL, V. <i>Hexagonal stellar model of CRM - key elements influencing the CRM building.</i> In: E+M Ekonomie a management = Economics and management : vědecký ekonomický časopis. - ISSN 1212-3609. - Roč. 15, č. 1 (2012), s. 57-72.	SCOPUS WEB OF SCIENCE
6.	2012	Štencel, M., LENDEL, V. <i>Application of selected artificial intelligence methods in terms of transport and intelligent transport systems.</i> In: Periodica Polytechnica: Transportation Engineering. ISSN 0303-7800. Vol.40 (1), 2012, 11-16.	SCOPUS
7.	2013	LENDEL, V., Varmus, M. <i>Use of innovation in marketing management of Slovak business enterprises.</i> In: Verslas: teorija ir praktika = Business: theory and practice. - ISSN 1648-0627. - Vol. 14, no. 1 (2013), s. 35-42.	SCOPUS
8.	2013	Vodák, J., Soviar, J., LENDEL, V. <i>The evaluation system proposal of the businesses preparedness for cooperative management implementation.</i> In: Verslas: teorija ir praktika = Business: theory and practice. - ISSN 1648-0627. - Vol. 14, no. 4 (2013), s. 315-322.	SCOPUS
9.	2013	LENDEL, V., Varmus, M. <i>The level of utilization of innovative activities of transport businesses in the Slovak Republic.</i> In: Periodica Polytechnica : social and management sciences. - ISSN 1416-3837. - Vol. 21, iss. 2 (2013), s. 83-90.	SCOPUS
10.	2013	Vodák, J., Soviar, J., LENDEL, V. <i>Identification of the main problems in using cooperative management in Slovak enterprises and the proposal of convenient recommendations.</i> In: Communications : scientific letters of the University of Žilina. - ISSN 1335-4205. - Vol. 15, no. 4 (2013), s. 63-67.	SCOPUS
11.	2013	LENDEL, V., Varmus, M. <i>Proposal of system for work with innovative ideas, opportunities and innovations in the company.</i> In: Acta Universitatis Agriculturae et Silviculturae Mendelianae Brunensis [elektronický zdroj]. - ISSN 1211-8516. - Vol. 61, No. 7 (2013), online, s. 2423-2433.	SCOPUS
12.	2013	Vodák, J., Soviar, J., LENDEL, V. <i>Cooperation management in Slovak enterprises.</i> In: Procedia - social and behavioral sciences. ISSN 1877-0428. Vol. 109, 1147-1151.	WEB OF SCIENCE
13.	2013	Hittmár, Š., Varmus, M., LENDEL, V. <i>Proposal of model for effective implementation of innovation strategy to business.</i> In: Procedia - social and behavioral sciences. ISSN 1877-0428. Vol. 109, 1194-1198.	WEB OF SCIENCE
14.	2014	Vodák, J., Soviar, J., LENDEL, V. <i>Identification of the main aspects of cooperation management and the problems arising from their misunderstanding.</i> In: Communications : scientific letters of the University of Žilina. ISSN 1335-4205. Vol. 16, no. 3 (2014), s. 93-101.	SCOPUS
15.	2014	Šramová, V., Závodská, A., LENDEL, V. <i>Identification of motivational factors influencing the return of researchers focusing on the Slovak environment.</i> In: Knowledge management in organizations : 9th international conference, KMO 2014 : Santiago,	SCOPUS



		Chile, September 2-5, 2014 : proceedings. - Cham: Springer, 2014. - ISBN 978-3-319-08617-0. - S. 56-66. - (Lecture notes in business information processing, 185. - ISSN 1865-1348).	
16.	2015	LENDEL, V., Varmus, M. Proposal of innovative approaches of relationship marketing in business. In: Verslas: teorija ir praktika = Business: theory and practice. - ISSN 1648-0627. - Vol. 16, no. 1 (2015), s. 63-74.	SCOPUS

Publikácie kategórie A

Kritériá pre zaradenie do kategórie A:

1. článok v niektorom časopise evidovanom v medzinárodnej profesijnej databáze WOS alebo Scopus ako špičková medzinárodná kvalita s IF (SJR) $\geq 0,25$
2. článok v niektorom zborníku svetového kongresu/konferencie vydanom v renomovanom zahraničnom vydavateľstve
3. kapitola v monografii vydaná v zahraničnom renomovanom vydavateľstve

Navrhovaný spolugarant – doc. Ing. Viliam Lendel, PhD.

P.č.	Rok vydania	Identifikačné údaje publikácie	Kritérium
1.	2012	Kubina, M., LENDEL, V. <i>Hexagonal stellar model of CRM - key elements influencing the CRM building.</i> In: E+M Ekonomie a management = Economics and management : vedecký ekonomický časopis. - ISSN 1212-3609. - Roč. 15, č. 1 (2012), s. 57-72.	1. SJR ₂₀₁₂ =0,304
2.	2013	Vodák, J., Soviar, J., LENDEL, V. <i>Cooperation management in Slovak enterprises.</i> In: Procedia - social and behavioral sciences. ISSN 1877-0428. Vol. 109, 1147-1151.	2. ELSEVIER
3.	2013	Hittmár, Š., Varmus, M., LENDEL, V. <i>Proposal of model for effective implementation of innovation strategy to business.</i> In: Procedia - social and behavioral sciences. ISSN 1877-0428. Vol. 109, 1194-1198.	2. ELSEVIER
4.	2014	Vodák, J., Soviar, J., LENDEL, V. <i>Identification of the main aspects of cooperation management and the problems arising from their misunderstanding.</i> In: Communications : scientific letters of the University of Žilina. ISSN 1335-4205. Vol. 16, no. 3 (2014), s. 93-101.	1. SJR ₂₀₁₄ =0,295
5.	2014	Šramová, V., Závodská, A., LENDEL, V. <i>Identification of motivational factors influencing the return of researchers focusing on the Slovak environment.</i> In: Knowledge management in organizations : 9th international conference, KMO 2014 : Santiago, Chile, September 2-5, 2014 : proceedings. - Cham: Springer, 2014. ISBN 978-3-319-08617-0. - S. 56-66. - (Lecture notes in business information processing, 185. ISSN 1865-1348).	2. SPRINGER
6.	2014	LENDEL, V., Varmus, M. <i>Evaluation of the innovative business performance.</i> In: Procedia - social and behavioral sciences - ISSN 1877-0428. - Vol. 129 (2014), s. 504-511.	2. ELSEVIER
7.	2015	LENDEL, V. <i>Application of cooperative management in enterprises: management approach, problems and recommendations.</i> In: Management of network organizations : theoretical problems and the dilemmas in practice. - Cham: Springer International Publishing, 2015. - ISBN 978-3-319-17346-7. s. 51-65.	3. SPRINGER
8.	2015	LENDEL, V., Hittmár, Š., Siantová, E. <i>Management of innovation processes in company.</i> In: Procedia economics and finance - ISSN 2212-5671. - Vol. 23 (2015), s. 861-866.	2. ELSEVIER
9.	2015	Šramová, V., Závodská, A., LENDEL, V. <i>Reintegration of Slovak Researchers Returning to Slovak Companies.</i> In: 10th International Conference, Knowledge Management in Organizations 2015, Lecture Notes in Business Information Processing Volume 224, 2015, pp 353-364, SPRINGER	2. SPRINGER
10.	2015	LENDEL, V., Vodák, J., Soviar, J. <i>Proposal for Effective Planning of Cooperation Activities in a Company.</i> In: 4th International Conference, EGOVIS 2015, Electronic Government and the Information Systems Perspective, Lecture Notes in Computer Science Volume 9265, 2015, pp 351-363. S	2. SPRINGER
11.	2015	LENDEL, V., Hittmár, Š., Siantová, E. <i>Identification of the Main Problems in the Management of Innovation Processes and the Draft of Appropriate Recommendations.</i> In: 10th International Conference, Knowledge Management in Organizations 2015, Lecture Notes in Business Information Processing Volume 224, 2015, pp 221-232, SPRINGER	2. SPRINGER
12.	2015	LENDEL, V., Soviar, J., Vodák, J. <i>Creation of corporate cooperation strategy.</i> In: Procedia economics and finance - ISSN 2212-5671. - Vol. 23 (2015), s. 434-438.	2. ELSEVIER
13.	2015	LENDEL, V., Kubina, M. <i>Successful Application of Social CRM in the company.</i> In: Procedia economics and finance - ISSN 2212-5671. - Vol. 23 (2015), s. 1190-1194.	2. ELSEVIER